# Attentive Pragmatics: An Account of Exhaustivity and the Final Rise

Matthijs Westera

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ESSLLI Student Session, August 9<sup>th</sup> 2013

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#### Outline

- 1. Diagnosis
- 2. Theory
- 3. Predictions
- 4. Conclusion
- 5. Related concepts and puzzles

- (2) a. Which colours (among red, green and blue) does John like?
  b. He likes blue. 
  → He doesn't like red
  - c. He likes blue, or blue and red. 

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#### Intuition

(2b) and (2c) differ in their attentive content.

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• (2c) draws attention to the poss. that John likes blue and red.

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### Diagnosis

- (2) a. Which colours (among red, green and blue) does John like? b. He likes blue. → He doesn't like red
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- (2c) draws attention to the poss. that John likes blue and red.
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### 2. Theory

- 2.1. Translation into logic
- 2.2. Semantics
- 2.3. Pragmatics

(3) a. Which colours (among red, green and blue) does John like?
b. He likes blue.

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- (3) a. Which colours (among red and blue) does John like? b. He likes blue. → He doesn't like red
  - → He doesn't like red c. He likes blue, or blue and red.

- (3) a. There are colours (among red and blue) that John likes.
  - b. He likes blue. → He doesn't like red
  - c. He likes blue, or blue and red. 

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- (3) a. John likes blue, red, or blue and red.
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(3) a. John likes blue, red, or blue and red.  $p \lor q \lor (p \land q)$  b. He likes blue. p c. He likes blue, or blue and red.  $p \lor (p \land q)$ 

▶ Possibility: a set of worlds (a, b)

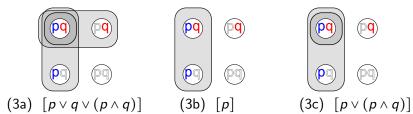
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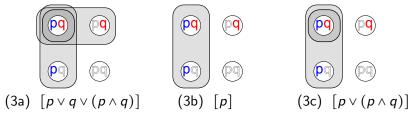
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(3a) 
$$[p \lor q \lor (p \land q)]$$
 (3b)  $[p]$  (3c)  $[p \lor (p \land q)]$ 

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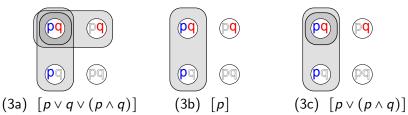


#### **Entailment**

A entails B,  $A \models B$ , iff

- (i)  $\bigcup A \subseteq \bigcup B$ ; and
- (ii) for all  $b \in B$ , if  $b \cap \bigcup A \neq \emptyset$ ,  $b \cap \bigcup A \in A$

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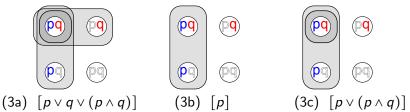
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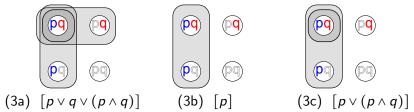
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Now, 
$$(3c) = (3a)$$
, but  $(3b) \neq (3a)$ .



### The relevant maxims

- 1. Quality:
- 2. Quantity:
- 3. Relation:



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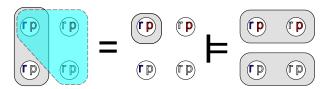






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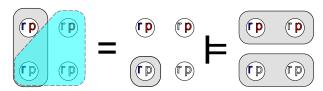






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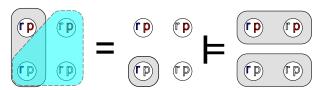
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  - b. He likes blue. (p)

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  - 1.  $s \subseteq |p \vee (p \wedge q)|$

(Quality)

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$$(p \lor (p \land q))$$

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1.  $s \subseteq |p \lor (p \land q)| = |p|$  (Quality)

2.  $s \not\subseteq |q|$  (Quantity)

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$$(p \lor (p \land q))$$
  
1.  $s \subseteq |p \lor (p \land q)| = |p|$  (Quality)  
2.  $s \not\equiv |q|$  (Quantity)  
3. -  $p \lor (p \land q) \models p \lor q \lor (p \land q)$  (Relation)

- (3) a. John likes blue, red, or blue and red.  $(p \lor q \lor (p \land q))$ 
  - b. He likes blue. (p)

1. 
$$s \subseteq |p|$$
 (Quality)

c. He likes blue, or blue and red.  $(p \lor (p \land q))$ 1.  $s \subseteq |p \lor (p \land q)| = |p|$  (Quality) 2.  $s \not\subseteq |q|$  (Quantity)

2. 
$$s \notin |q|$$
  
3. -  $pv(p \land q) \models pvqv(p \land q)$  (Quantity)  
(Relation)

- (3) a. John likes blue, red, or blue and red.  $(p \lor q \lor (p \land q))$ 
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(Quality)

s ⊈ |q|

(Quantity) (Relation)

3. -

$$b_{\wedge}(b_{\vee}d) \models b_{\wedge}d_{\wedge}(b_{\vee}d)$$

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 $b \nvDash b \wedge d \wedge (b \vee d)$ 

(Quality) (Quantity)

- c. He likes blue, or blue and red.  $(p \lor (p \land q))$ 
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(Quality)

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(Quantity)

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(Quality) (Quantity)





- c. He likes blue, or blue and red.  $(p \lor (p \land q))$ 
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(Quality)

2. *s* ⊈ |*q*|

(Quantity)

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 $pv(p \land q) \models pvqv(p \land q)$ 

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  - b. He likes blue. (p)
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(Quality) (Quantity)





- c. He likes blue, or blue and red.  $(p \lor (p \land q))$ 
  - 1.  $s \subseteq |p \vee (p \wedge q)| = |p|$

(Quality)

2. s ⊈ |q|

(Quantity)

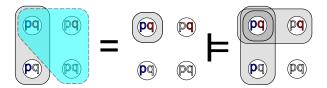
3. -

 $b \sim (b \vee d) \models b \sim d \sim (b \vee d)$ 

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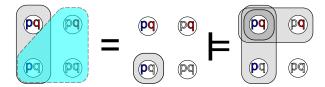
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 $b \not\models b \land d \land (b \lor d)$ 

(Quality) (Quantity)



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  - 1.  $s \subseteq |p \vee (p \wedge q)| = |p|$

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(Quantity)

3. -

 $b_{\lambda}(b \vee d) \models b_{\lambda}d_{\lambda}(b \vee d)$ 

- (3) a. John likes blue, red, or blue and red.  $(p \lor q \lor (p \land q))$ 
  - b. He likes blue. (p)
    - 1.  $s \subseteq |p|$ 2.  $s \notin |q|$   $p \not\models p \land q \land (p \land q)$ (Quality) (Quantity)
    - 3.  $s \subseteq |\overline{p}| \cup |q| \text{ or } s \subseteq |\overline{p}| \cup |\overline{a}|$ (Relation)

- c. He likes blue, or blue and red.  $(p \lor (p \land q))$ 
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    - 4.  $s \subseteq \overline{|q|}$

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|p| (Quality) (Quantity)

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3. -

 $p_{\Lambda}(b_{\Lambda}d) \models b_{\Lambda}d_{\Lambda}(b_{\Lambda}d)$ 

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    - 3.  $s \subseteq |p| \cup |q| \text{ or } s \subseteq |p| \cup |q|$  (Relation)
    - 4. (s⊆|q|) exhaustivity!

- c. He likes blue, or blue and red.  $(p \lor (p \land q))$ 
  - 1.  $s \subseteq |p \vee (p \wedge q)| = |p|$
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- (Quality)
- (Quantity)

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- then the epistemic step follows from the cooperative principle.

### Take-home messages:

- Pragmatic reasoning is sensitive to attentive content.
- Exhaustivity implicatures are conversational implicatures.

#### 5. Related concepts and puzzles

- 5.1. The opinionatedness assumption
- 5.2. 'Alternatives'
- 5.3. 'Embedded' implicatures
- 5.4. Other suitable semantics

Most existing work (Sauerland, 2004):

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1. The speaker doesn't believe q

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 $(\mathsf{Context})$ 

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#### Counterexample:

(5) I'm asking the wrong person, but which colours does J. like? He likes blue. → He doesn't like red.

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- 1. The speaker doesn't believe q
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#### Counterexample:

(5) I'm asking the wrong person, but which colours does J. like? He likes blue. → He doesn't like red.

#### Instead, in my approach:

Opinionatedness follows from Quality + Relation implicatures



Existing approaches (since Gazdar, 1979?):

• 'Why did the speaker not say "p ∧ q"?'

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#### My approach:

- 'Why did the speaker not say " $p \lor (p \land q)$ "?'
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## More take-home messages

- ▶ The 'alternatives' are fully determined by the maxims.
- Speakers need not reason in terms of alternatives.

Chierchia, et al. (2008), and much subsequent discussion

(6) Which books did every student read? Every student read O. or K.L. → No student read both.

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The problem has never been the Gricean approach as such, but rather to find the right 'alternatives'.

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The 'embedded' implicature of (6) is in fact predicted.

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Minimally, the semantics must lack the absorption laws:

▶ Absorption:  $p \lor (p \land q) \equiv p \equiv p \land (p \lor q)$ 

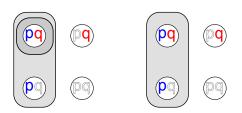
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#### Article

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# Appendix A. Semantics (Roelofsen, 2011)

### Ingredients

- Possibility: a set of worlds (a, b)
- *Proposition*: a set of possibilities  $(A, B, [\varphi])$
- Informative content:  $|\varphi| := \bigcup [\varphi]$
- A restricted to b,  $A_b := \{a \cap b \mid a \in A, a \cap b \neq \emptyset\}$

### Semantics of relevant fragment

- 1. [p] = {{ $w \in \mathbf{Worlds} \mid w(p) = \text{true}$ }}
- 2.  $[\varphi \lor \psi] = ([\varphi] \cup [\psi])_{|\varphi| \cup |\psi|} = [\varphi] \cup [\psi]$
- 3.  $[\varphi \wedge \psi] = ([\varphi] \cup [\psi])_{|\varphi| \cap |\psi|}$

#### **Entailment**

A entails B,  $A \models B$ , iff (i)  $\bigcup A \subseteq \bigcup B$  and (ii)  $B_{\bigcup A} \subseteq A$ .



- 'My' Maxim of Relation:  $R_s = Q$
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▶ The participants need not already know how R is relevant.

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- ▶ They need only be able to *figure it out*.

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#### Roberts's requirement is too strong:

- ▶ The participants need not *already know* how *R* is relevant.
- They need only be able to figure it out.

### E.g., in case of exhaustivity:

1. 
$$s \subseteq |p|$$
 (Quality)

2. 
$$s \notin |q|$$
 (Quantity)

3. 
$$s \subseteq \overline{|p|} \cup |q|$$
 or  $s \subseteq \overline{|p|} \cup \overline{|q|}$  (Relation)

4. 
$$s \subseteq \overline{|q|}$$

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### Proposal

(7) Which colours (among red, green and blue) does John like? He likes blue ↗.

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- ▶ whether he really likes blue (Quality)
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### Proposal

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•	whether he really	/ likes blue	(Quality)
---	-------------------	--------------	-----------

- whether this is sufficient info(Quantity)
- whether 'blue' is pronounced correctly (Manner)
- whether he likes red

### Proposal

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	` - /

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whether he likes red (Relation)

### Proposal



"that there are, or appear to be, divergences in meaning between, on the one hand, [...] the FORMAL devices -  $\neg$ ,  $\land$ ,  $\lor$ ,[...] and, on the other, [...] their analogs or counterparts in natural language - such expressions as not, and, or, [...]" (Grice, 1975)

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Besides: this is the only way.

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